

# VISION **MINING**

*SEE YOUR CHALLENGES  
... THROUGH A NEW LENS*



WORKSHOPS AND PRESENTATIONS TO PROMOTE  
CHANGE • INNOVATION • TEAMWORK • LEADERSHIP

# YOUR CHALLENGE

---

**Today's sweeping economic** and technological changes push us to change how we think and work. That's why everyone clamors for more "out-of-the-box" thinking ... more innovation ... revised business models ... improved teamwork ... more effective leadership skills ... reinventing the organization. Achieving these objectives can be critical to remaining productive and competitive.

But true change—not just rhetoric, but in attitudes and in actions—is hard. Change can be disorienting and unsettling. Will our expertise retain its value? Do we need to abandon long held assumptions? Is our position or our mission in jeopardy? Do we have the potential to adapt to a new environment?

Is it any wonder that many people cling to the status quo or yearn wistfully for a return to the "Good Old Days?" But deep down we all sense the danger of stagnation and nostalgia. We know that to come to grips with the changes around us we must be willing and able to make changes in ourselves and our organizations. That means we must cast aside unproductive ideas, mindsets, methods and behaviors.



*"It is not the strongest of the species that survives, nor the most intelligent.... It is the one that is the most adaptable to change."*

*- Charles Darwin*

# OUR PROCESS

---

**How can we learn** to embrace change instead of resisting it? The most effective, enduring teacher is *personal experience*. That's the core of VisionMining's process. We use cameras as our primary teaching tool, not to improve participants' photography skills, but to create vivid experiences that demonstrate ideas and techniques that can help everyone think and work in new, more effective ways.

## **What makes photography an ideal tool?**

- It stimulates left and right brain, engaging intellect and emotion.
- It's familiar and accessible, yet it's fresh and fun; it transports people from their daily routine to a more receptive frame of mind.
- It translates abstract concepts into a tangible form.
- It unearths hidden creative potential in ourselves and our colleagues.
- It sparks open, enlightening and engaging discussions, an important step in problem solving.
- It produces revealing, memorable metaphors that translate readily from workshop exercises to workplace environments.



*"I hear and I forget.  
I see and I remember.  
I do and I understand."*

*- Confucius*

# YOUR FUTURE

---

**Could changes in attitudes, habits, and approaches** have a positive impact on your mission ... your productivity ... your adaptability ... your profitability?

At VisionMining, we have the process, the perspective and the proven experience to help your executives, management and staff move in constructive new directions. Whether you're a business, non-profit or government entity, our programs educate and motivate, engage and entertain, and provide exceptional value.

Our programs can be held at a variety of venues: a company retreat, VisionMining's northeast Maryland training center or, if suitable, your location.

Whatever the issues and problems you need to address, we'll work with you to customize a hands-on workshop or interactive presentation to help your organization meet today's challenges ... and capitalize on tomorrow's opportunities.



All photos © Steve Gottlieb

## VISIONMINING

[info@visionmining.biz](mailto:info@visionmining.biz) [www.visionmining.biz](http://www.visionmining.biz)

410 885-2020 98 Bohemia Ave. #9

Chesapeake City, MD 21915